

THE INFLUENCE OF LECTURER COMPETENCY, APPLICATION OF VARIATION METHODS AND UTILIZATION OF INSTRUCTIONAL MEDIA TO THE ABILITY OF UNDERSTANDING THE CONCEPT OF SOCIAL SCIENCE AND THE ABILITY OF THINKING CREATIVELY

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ABSTRACT

This research observed about the weak components of learning process, lack of understanding the concept of social science, and the lack of ability to think creatively of prospective social science teachers. The principal problem is investigate whether the learning process of prospective social science teachers to the ability of understanding the concept and thinking creatively.

The object of study of the learning process as exogenous variable. The ability of understanding the concept of social science and thinking creatively as endogenous variable. This research uses survey research methods. The population is entire students of prospective social science teachers at LPTK in Bandung District for 333 students with sample of 116 respondents.

The results of research shows the ability of understanding of social science concept and the ability of thinking creatively are influenced positively by process of learning which includes the competence of lectures, the implementation of the variation of learning methods, and utilization of instructional media. The most dominant variable that affects the ability to understand the concept of social science is lecturer's competences. While relatively less influence is the implementation of learning methods.

The learning process of prospective social science teachers directly and through the ability of understanding the concept of social science influence the ability of thinking creatively. More effective the learning process and higher the ability of understanding of social science concept (IPS), the higher the ability to think creatively. Directly the ability of understanding the concept of social science (IPS) constitutes a relative large variable effect to the ability of thinking creatively. As for the direct effect relatively smaller to the ability of thinking creatively is variable application of the variation of learning methods.

Briefly, the understanding of concept of social sciences influence to the ability of thinking creatively. The higher the ability to understand the concept of social science (IPS) will be higher the ability to think creatively. Based on research findings, lecturer's competencies determine the application of variation learning methods and provision of instructional media utilization. The process of learning is increasing the ability to understand the concept of social science (IPS) and the ability to think creatively. Beside that, the ability to understand of concept of social science constitute is one of factors in increasing the ability to think creatively.

KEYWORDS: *Lecture's Competence, Learning Method, Instructional Media, The Ability of Understanding a Concept, The Ability of Thinking Creatively*

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